

Agenda

Virtual healthbook CME Fireside Chat

«Managing Side Effects in Breast Cancer Treatment – Neutropenia, GI Toxicity, and Fatigue»

Organizer:	H+O communications Ltd.								
Date:	Tuesday, June 10, 2025								
Duration:	17:30 – 20:15								
Location:	H+O office								
Chair:	Prof. Dr Christian Kurzeder, USB Basel								
Experts:	<table> <tr> <td>Topic Neutropenia:</td><td>t.b.d.; <i>Hematologist</i></td></tr> <tr> <td>Topic GI toxicity:</td><td>Prof. Dr Mark Fox (Spital Dornach); <i>Gastroenterologist</i></td></tr> <tr> <td>Topic Fatigue:</td><td>Dr Isabell Ge (USB Basel); <i>Gynecologist</i></td></tr> <tr> <td>Oncological perspective:</td><td>Dr Elena Kralidis (Hirslanden Zürich); <i>Oncologist</i></td></tr> </table>	Topic Neutropenia:	t.b.d.; <i>Hematologist</i>	Topic GI toxicity:	Prof. Dr Mark Fox (Spital Dornach); <i>Gastroenterologist</i>	Topic Fatigue:	Dr Isabell Ge (USB Basel); <i>Gynecologist</i>	Oncological perspective:	Dr Elena Kralidis (Hirslanden Zürich); <i>Oncologist</i>
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Target groups:	Oncologists, gynecologists, nurse specialists / breast cancer nurses, further healthcare professionals								

Objectives: This new format of the **healthbook Fireside Chat** spotlights practical, evidence-based strategies for the management of side effects in the treatment of locally advanced and metastatic breast cancer. The goal of the event is to foster the active exchange of real-world strategies for side effect management – drawing from clinical experience and cross-disciplinary expertise. Implemented as an accredited CME format, the event offers an interactive platform for dialogue between leading experts, oncologists, and nurse specialists, covering three main topics: neutropenia, GI toxicity, and fatigue. The **chair and expert speakers will meet in person**, while participants will **join virtually via live stream on healthbook.ch**. Each topic will be introduced with a case-based keynote discussion between two experts (one specialized expert per topic and an oncologist), moderated by a chair and followed by a Q&A session. The chair will actively encourage participants to engage by submitting questions via the chat function. After the live event, each of the three topics will be provided separately on demand on **healthbook.ch**.

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17:30 – 17:35	Welcome & Introduction Chair: Christian Kurzeder	5'
17:35 – 18:05	Case-Driven Keynote & Expert Discussion: Navigating Neutropenia Treatment – Strategies, Challenges, and Innovations Christian Kurzeder, Elena Kralidis, t.b.d.	30'
18:05 – 18:20	Q&A Session Chair, experts, virtual audience	15'
18:20 – 18:25	Break	
18:25 – 18:30	Welcome & Introduction Chair: Christian Kurzeder	5'
18:30 – 19:00	Case-Driven Keynote & Expert Discussion: Managing GI Toxicity – Navigating the Challenges of Treatment Side Effects Christian Kurzeder, Elena Kralidis, Mark Fox	30'
19:00 – 19:15	Q&A Session Chair, experts, virtual audience	15'
19:15 – 19:20	Break	
19:20 – 19:25	Welcome & Introduction Chair: Christian Kurzeder	5'
19:25 – 19:55	Case-Driven Keynote & Expert Discussion: Conquering Fatigue – Strategies for Managing Treatment-Related Exhaustion Christian Kurzeder, Elena Kralidis, Isabell Ge	30'
19:55 – 20:10	Q&A Session Chair, experts, virtual audience	15'
20:10 – 20:15	Conclusion Chair: Christian Kurzeder	5'